



Free Entertainment. It's that simple.

Committee Member Application

Name: _____

Current Address: _____ **City:** _____ **Zip:** _____

Telephone: _____ **Email:** _____

Year in School: _____ **Expected Graduation Date:** _____ **Major:** _____

The following positions need to be filled:

- Marketing Committee members
- Music Committee members
- Variety Entertainment Committee members
- Film Committee members
- Business Committee members
- Public Relations Committee members
- The Hawkeye Committee members

Please answer the following questions:

1. Why do you want to join CAB?

2. What experience, if any have you had in organizing/planning events or leadership?

3. What kind of contributions do you feel you would make to the Campus Activities Board?

4. What position(s) would you be interested in applying for? Why?

5. What other organizations are you currently involved in or have you been involved in?

6. If you had the opportunity to plan an event with an unlimited budget, what would this event be and why?

Questions can be directed to Ephraim Ben Abraham (CAB President) at ephraim-ben-abraham@uiowa.edu or Madison Atwood (CAB Vice President) at madison-atwood@uiowa.edu.

Please submit completed applications to
the Office of Student Life, 145 Iowa Memorial Union.

Committee Descriptions and Responsibilities

Marketing Committee

The Marketing committee works with the IMU marketing department and provides promotion for all CAB events. Responsibilities include updating the CAB web site, promotional campaign ideas, distributing flyers and signs etc.

Music Committee

The music committee is responsible for booking an assortment of bands. Other duties of this committee include arranging sound and lighting for each show as well as coordinating the needs of the performers.

Variety Entertainment Committee

This committee is responsible for bringing entertainment other than music. Comedians, hypnotists, novelty acts etc. These committee members also coordinate the needs of each event.

Film Committee

The film committee is in charge of bringing movies to campus. The responsibilities include selecting the movies as well as setting up and taking down at movie events.

Business Committee

The business committee is responsible for attending to and reviewing the CAB budget as well as taking minutes at meetings and communicating these to the group via email.

Public Relations

This committee is responsible for outreach to the UI and Iowa City/Coralville community to improve marketing effectiveness. The committee also works closely with the Marketing Committee to distribute organization advertisements. Finally, the committee is responsible for doing market research, such as event surveys, to improve future events.

The Hawkeye Committee

Plan and execute late night Tuesday programming in the Hawkeye for the purpose of establishing the IMU as a place for entertainment.

**All members of CAB are required to attend weekly meetings on Tuesday nights as well as Thursday night events.